

**18.8%**  
increase in efficiency <sup>1</sup>

Making the case for moving to **the cloud**

**16.76%**  
average reduction in IT maintenance costs <sup>2</sup>

**Reduced costs**

- SaaS pay as you go pricing model (OpEx vs CapEx)
- Outsource build & maintenance of cloud solution
- Expedite deployment time

**Greater flexibility**

- Access to vast amounts of computational power
- Scale up or down as needed
- Enable interoperability
- Engage with patients on their terms

**Increased security & privacy**

- Reduces dependency on local hardware to store sensitive data
- Cloud providers dedicated to data and privacy protection
- Automated software updates allow systems to stay current

**Faster time to market**

- Leverage existing healthcare privacy and security compliant cloud solutions (HIPAA, GDPR, etc.)
- Shifts focus from infrastructure maintenance to more strategic initiatives including:
  - Improved workflows
  - Greater efficiencies
  - Faster pace of innovation
  - Development of key capabilities including AI/machine learning, telehealth and virtual trials

**Invest in a trusted cloud platform**

**Philips HealthSuite Digital Platform**

- Connect devices and data
- Aggregate clinical and consumer data
- Store and share data securely
- Support analysis
- Create solutions that make data actionable



**11 million**  
IoT devices connected via HealthSuite Connect IoT Services

**145 billion**  
images securely archived for health systems

**30 peta bytes**  
of imaging studies archived for healthcare providers

For more information visit: [www.philips.com/healthsuite](http://www.philips.com/healthsuite)

<sup>1</sup> [www.skyhighnetworks.com/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/](http://www.skyhighnetworks.com/cloud-security-blog/11-advantages-of-cloud-computing-and-how-your-business-can-benefit-from-them/)  
<sup>2</sup> [www.geek911.com/reasons-move-computing-cloud/](http://www.geek911.com/reasons-move-computing-cloud/)  
<sup>3</sup> Figures based on internal Philips data