### Overcoming **diagnostic challenges** in community hospitals

# Balancing clinical and financial needs •

Innovations in ultrasound are delivering high performance at an affordable price.

# Attracting and retaining top talent

Top quality diagnostic equipment supports doctors in diagnosing and treating their patients.

## Building hospital brand value .

Better medical imaging offered locally

is leading to improved patient care, building hospital brand.

# Treating varied health problems

Shared services are supporting the diverse diagnostic needs of patients, allowing them to stay local.

#### Ultrasound to cover your full range of service lines

The Philips Affiniti ultrasound system. Elevating the standard of care. www.philips.com/affiniti

