One COPD
Philips patient care solutions

TREATING patients with advanced technology devices
EMPOWERING clinicians and patients with education
MONITORING patients with connected solutions
Managing COPD patients is a major issue

**Just how big of a problem is COPD?**

- 12 million Americans have COPD
- Women now outrank men in COPD mortality

**Record fines**

In 2015, Medicare will fine 2,610 hospitals nationwide for excessive readmissions.

Of 1 million COPD admissions for acute exacerbation in 2012, 23% were readmitted to the hospital within 30 days.

**How does COPD affect you?**

- Medicare has recently made COPD readmissions a performance indicator needed for full reimbursement.
- COPD patients are associated with over 5X greater total inpatient costs.
- Many readmissions may be preventable during the penalty period.

**What if you could improve care while reducing costs?**

To do that, you need the right post-discharge care model, one that offers an integrated, holistic approach that connects and empowers both the patient and the care team.


REFERENCES:
Introducing One COPD

An integrated care model that puts the patient first

One COPD takes a patient-centric approach—based on clinical research and backed by Philips devices, support, and expertise.

Technology, education, and connectivity all work together to provide a seamless care experience geared towards patient satisfaction, better patient care, and reduced cost of care.
COPD patient care solutions.

July 2015.
Helping patients rediscover their dreams

**TREATING patients with advanced technology devices**
Advanced treatment technology in the home helps promote adherence, fast medication delivery, and patient independence and control. All these play a crucial role in keeping patients from going back to the hospital.

**EMPOWERING clinicians and patients with education**
Education is the key to supporting adherence and therapy success. Philips provides resources to help the entire care community master the knowledge essential to optimal treatment.

**MONITORING patients with connected solutions**
Comprehensive telehealth solutions help manage populations at home—immediately identifying adherence issues before they become a problem and supporting early intervention when needed.¹

Multifaceted COPD program shown to reduce readmissions

A retrospective study of a multifaceted intervention with nocturnal ventilation, RT-led respiratory care, medication reconciliation, appropriate oxygen therapy initiation, and patient education led to significant reduction in rehospitalization.

In a review of 398 COPD patients all receiving NIV and meeting program eligibility requirements. All subjects were admitted at least twice in the prior 12 months before enrollment.


88% reduction in hospital readmissions1

719 fewer hospital admissions in the year following enrollment

Estimated total healthcare cost savings:

$8 million1

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Philips One COPD: unifying COPD care

To reduce readmissions, today’s care models should ensure a smooth transition from the hospital and home. When patients continue to receive a consistent treatment experience, the entire care team wins.

**Improving care**

Efficient, timely care coordinated with the patient and care team.

**Reducing costs**

Reduced readmissions, improved care delivery, and sustained profitability.

**Improving the patient experience**

Keeping out of the hospital by maintaining adherence, improving outcomes, and sustaining quality of life at home.

Find out how to make One COPD a part of your post-discharge strategy. Contact your Philips representative today.