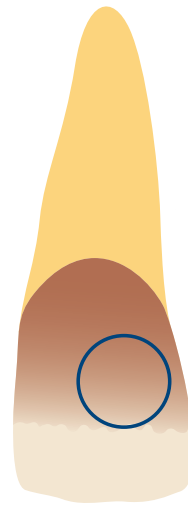
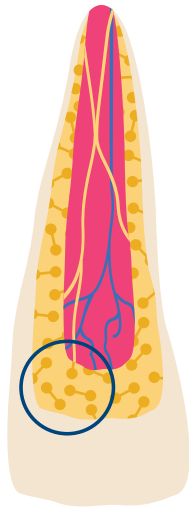


PHILIPS

ZOOM!

Teeth whitening

All about stains and how to treat them



Intrinsic stains

Causes




-  Medications (tetracycline)
-  Fever/illness
-  Smoking
-  Food/beverage
-  Aging

How to treat intrinsic stains

Use a professional grade whitening gel that whitens teeth gently and evenly under the enamel in the dentin.

Extrinsic stains

Causes

-  Smoking
-  Chromogenic bacteria (due to plaque buildup)
-  Food (such as berries and tomatoes) and beverages (such as coffee, tea, red wine and apple juice)

How to treat extrinsic stains

Philips Sonicare

Use DiamondClean Smart in White mode with the All-in-One brush head to remove up to 100% more extrinsic stains than a manual toothbrush in less than a week.

Whitening pen (5.25% HP)

The click-pen applicator is an easy way to maintain a whiter smile.



Who is right for whitening?

“I’m more confident and that just feels so much better.”



Rosa, 26

After two years of wearing braces, Rosa wanted to brighten her newly straightened smile.

Her treatment

- Two weeks of Zoom NiteWhite 22% CP take-home

5 shades whitened



“The results I saw were immediate.”



Jonathan, 28

A longtime chewing tobacco habit left Jonathan feeling self-conscious about his severely discolored teeth.

His treatment

- Zoom WhiteSpeed lamp in-office
- Two weeks of Zoom NiteWhite 16% CP take-home

10 shades whitened



“My wife said, ‘Wow, you look 10 years younger!’”



Allen, 71

A self-proclaimed “dentistphobe,” Allen decided on a whim to try whitening to freshen up his appearance.

His treatment

- Zoom WhiteSpeed lamp in-office

6 shades whitened



Which Philips Zoom treatment is right for you?

In-office whitening

- For patients who want instant, dramatic results
- Patients with deep and dark stains should start with Zoom WhiteSpeed in-office whitening and follow up with a take-home kit.

Whitening pen

- For patients with lighter stains, those who want to whiten on the go, or those seeking a quick touch-up option.



Take home whitening

- For all patients.
- For light to yellow stains achieve optimal results in up to 2 weeks (darker stains may take longer).

