Every year, 7 million* people experience Sudden Cardiac Arrest (SCA), including heart attack and stroke. In the world’s northern hemisphere, 23.6 million** heart attacks occur, 1.7 million*** die prematurely from heart disease, and 5.4 million**** people die from stroke. These numbers are expected to increase by 2030. It is the world’s number one killer, and it is on the rise. Studies have repeatedly shown the importance of immediate treatment with bystander CPR plus defibrillation within 3-5 minutes of collapse to increase the chance of survival from Sudden Cardiac Arrest.11

The Philips and American Heart Association Connected Pulse program leverages a unique end-to-end solution combining education, training and support, right equipment, and new technologies to strengthen the ‘chain of survival’ from moment an incident occurs to the patient reaching the hospital. The program marks the first time two major global organizations have come together to offer a scalable, customized solution to increase out-of-hospital survival rates. The Philips and American Heart Association Connected Pulse program is designed to strengthen the ‘chain of survival’ from moment an incident occurs to the patient reaching the hospital. Together, Philips and the American Heart Association are committed to increasing survival rates from Sudden Cardiac Arrest.

Discover how Connected Pulse can help your community increase survival rates from Sudden Cardiac Arrest. Visit www.connectedpulse.org today.